

**Portfolio.**

# Mabel Toju Cline-Cole

TRAINING AND BLENDED LEARNING  
CONSULTANT

EMAIL  
[mabel.toju@blendedvocation.com](mailto:mabel.toju@blendedvocation.com)

WEBSITE  
[www.blendedvocation.com](http://www.blendedvocation.com)

**blended  
vocation**

## BIO



Hello,

I am Mabel, a freelance training and blended content consultant.

I have 15 years of experience helping clients improve their performance and facilitate foundational workplace learning.

I work with organisations and providers to design and create flexible, engaging learning, whether designing or updating content, writing practical materials like e-learning, guides and scripts, or advising on learning strategy.

My learning design approach prioritises relevant content, practical application, visual impact, flexibility, and blended multimedia learning strategies.

I have worked with small and large businesses, including St Mungo's, UNICEF UK, Crown Agents, Terrence Higgins Trust, and Connectr.

I have designed learning solutions and programmes for The EBRD, Aon, Baker McKenzie, Cognizant, and National Grid.

# Background

Freelance Training and Blended Learning  
Consultant, 2024-present

UCL Institute of Education  
Masters Education and International  
Development: Health Promotion

Obafemi Awolowo University  
BSc Microbiology

# Expertise

- Flexible training and blended learning
- Onboarding programmes
- Compliance training
- Career development and work experience programmes
- E-learning development
- Trainer resource support
- Training materials development and training packs
- Educational content writing
- Learning and development consultancy



# Digital Learning Programme

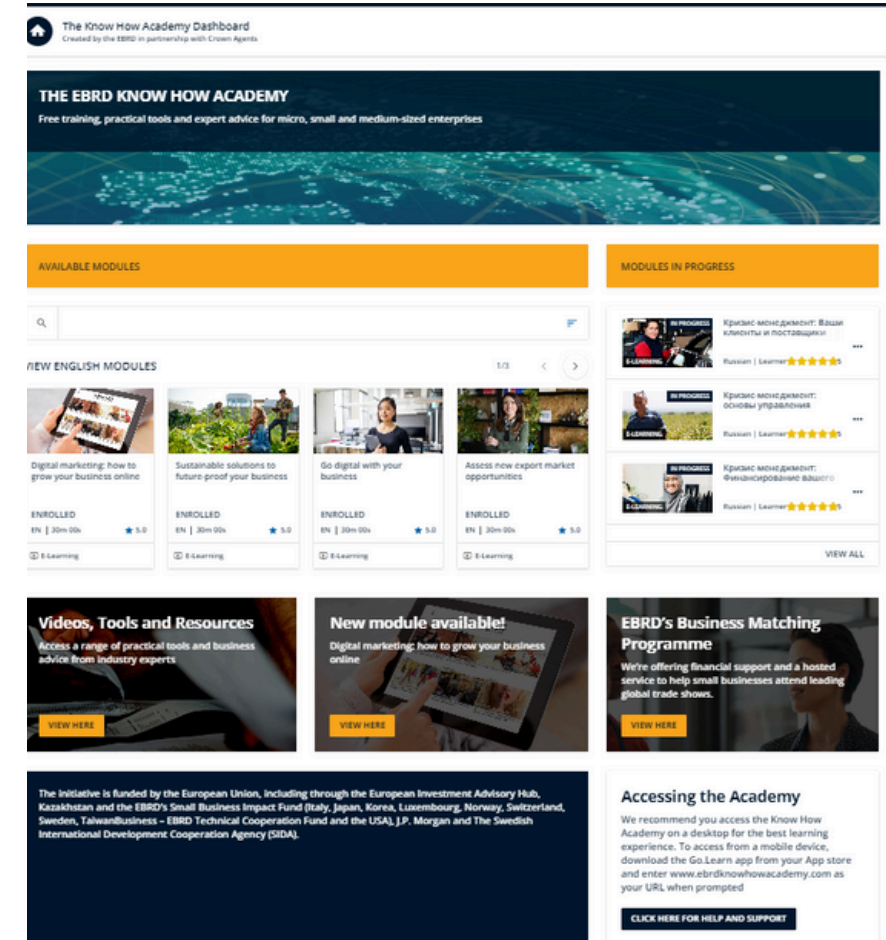
Click here and find out more.



## Overview

Development of a digital learning programme using a customised learning management system.

by  
Mabel Cline-Cole on behalf of Crown Agents



I designed and implemented a digital learning programme on a customised LMS (Docebo) for a major donor bank in seven languages for small business owners

As the internal instructional designer, I worked with external instructional designers to design ten e-learning modules and other educational resources for the platform.

## WORK EXPERIENCE

# Blended Work Experience Programme

**Sector: Financial and Professional Services**

As the Learning Content Manager at Connectr, I designed and developed the Aon Work Experience Programme. The global insurance company launched a Work Experience (WEX) programme to support talent from lower socio-economic backgrounds.

This programme, which will run from 2023 to 2025, employs a blended learning approach. The pilot programme consisted of five-day virtual online modules and in-person sessions, benefiting 150 students in Years 12-13. The subsequent programme redesign has adopted three-day in-person sessions and online modules.

The programme includes speed networking, webinars, guest speakers, online modules, group tasks and online mentoring to enhance employability skills.

The pilot programme was a resounding success, attracting over 80 students and supported by 100 employees. An impressive 90% of participants are now considering a career in financial services, and 93% envision themselves in a company like Aon.

Connectr and Aon are committed to the continuous improvement of the work experience programme. This dedication has led to the enhancement and optimisation of their learning content, ensuring the programme's quality and effectiveness.

The current delivery mode and format in 2024 is a three-day in-person learning experience complemented by online modules on the Connect platform.

AON

## Aon Work Insight Programme Participant Workbook



[Click here and find out more.](#)

Samples of PowerPoint slides.

AON

Aon Work Insight Programme

Feb 2023



1

Expectations of the week  
Housekeeping and  
Programme Agenda

AON



AON

Aon Work Insight Programme

Introduction to tasks  
for the week

Feb 2023



Any further  
questions or  
comments?

LISTENING

STAYING POSITIVE

SPEAKING

AIMING HIGH

AON

AON

Aon Work Insight Programme

Diversity and  
Inclusion at Aon

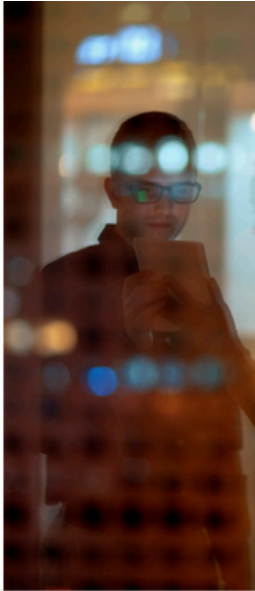
Panel Discussion

Feb 2023



AON

Reflections and  
Wrap Up



# Induction Programme

## Sector: Housing

During my tenure as the Learning and Development Advisor from 2012–2018, St Mungo's faced challenges with regular induction courses due to the varied schedules and needs of new starters, leading to a significant drop in attendance.

To address this, I conducted a Learning Needs Analysis, which informed the development of a blended learning induction programme.

Following the learning needs analysis, I designed and implemented a new programme strategy. I worked with an e-learning provider (Little Man Project) who created the e-learning modules for the programme.

This programme combined local orientation, e-learning modules, and in-person workshops, offering an engaging and flexible learning experience.

The new strategy resulted in 75% of new starters completing the modules within three months, with high user satisfaction and improved manager involvement.

The success of this programme is driving further development of blended learning initiatives, enhancing St Mungo's commitment to effective staff development.



This is a road map of the learning experience.

# Digital e-learning samples

Here are some of the projects I worked on

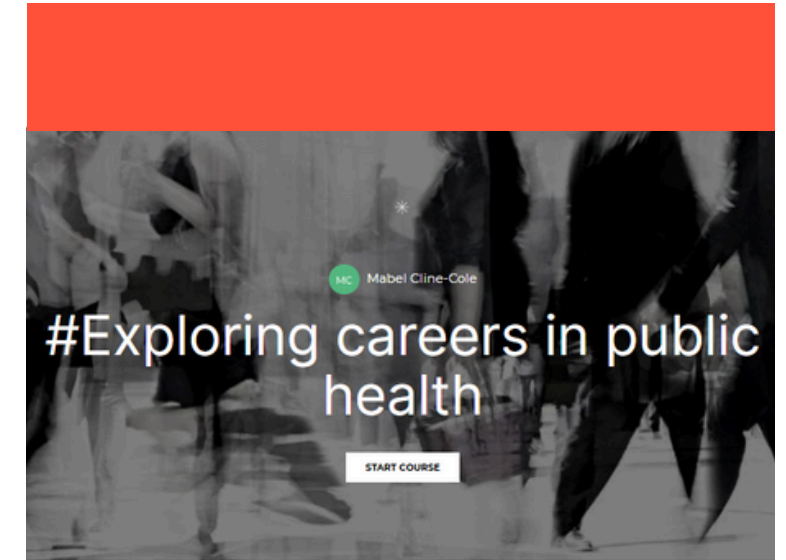
Click on the images to find out more.



*Wellbeing course  
E-learning development*



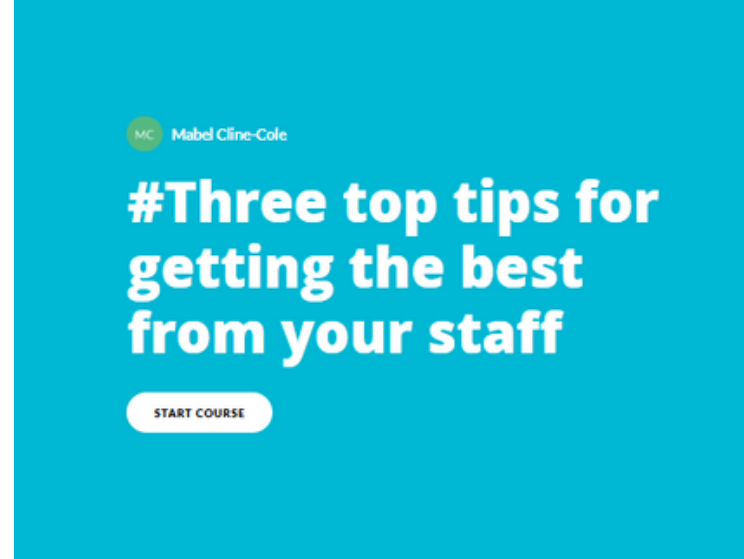
*Ten Effective Time Management Tips -  
Digital job aid video*



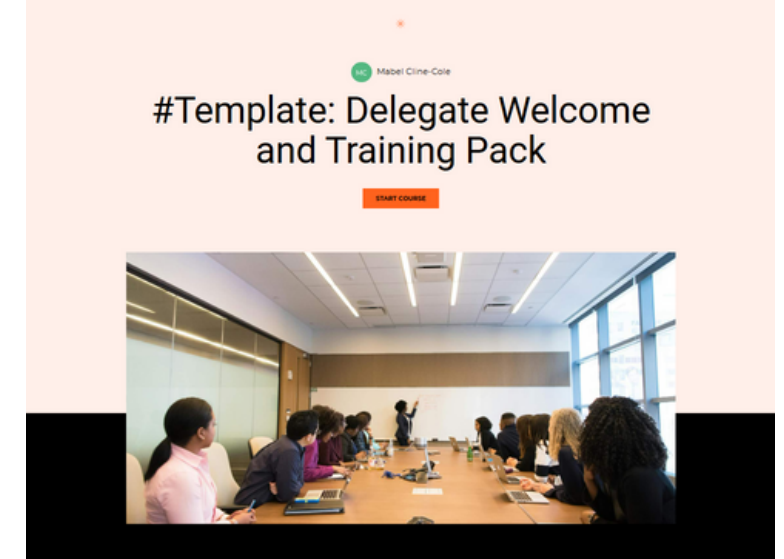
*Career development module  
E-learning development*



*Effective meeting tips course  
E-learning development*



*Management tips  
Micro e-learning development*



*Digital Delegate Welcome Pack  
Digital interactive resource*



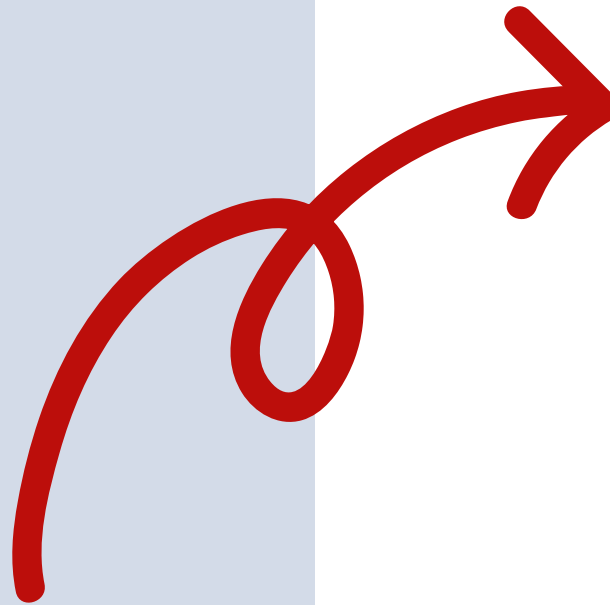
*Click on the image to find out more.*

I help businesses write and develop educational content that informs and educates.

Learning solutions areas include:

- Management development
- Compliance
- Work experience
- Onboarding and Induction
- Career development
- Training brochures

*Click here to view course demo promotional material content writing.*



I help businesses write  
and develop  
educational content  
that informs and  
educates.

## Training Brochure

*Click here to view course demo  
promotional material content writing.*

### PROSPECTS DEVELOPMENT SERVICES TRAINING BROCHURE

DIRECTORY OF COURSES 2025

[www.prospectds.com](http://www.prospectds.com)



# Client Testimonials

---

***"Dedicated and encouraging enthusiasm"***

---

Mabel was part of my team for three years, working as the Learning and Programme Manager.

Her expertise in design and implementation of digital learning programmes was completely invaluable in the successful delivery of a complex, three year programme for a major donor bank.

Mabel is dedicated, hard-working and always seeks a positive solution, thriving on tackling tricky problems in a highly innovative way; I would recommend her without hesitation for anyone seeking a gifted and solutions-driven digital learning expert that works brilliantly both as part of a team.

Penny Gruber, Head of Training and Development

***"A truly inspiring learning designer"***

---

"I've worked with Mabel several times over the last ten years. She is driven and has an ongoing desire to learn. She approaches every project with confidence and intelligence, always seeking the best solutions. Her work is insightful and leads to real, measurable improvements."

Gill Chester, Director and E-Learning Developer-Little Man Project

***"Easy to understand content and interactive"***

---

"I had the pleasure of working closely with Mabel on our Work Insights Programme. She played a crucial role in designing, adapting and refining the content, ensuring it was engaging and interactive for our target audience. Thanks to her efforts, we've received overwhelmingly positive feedback from students who found the material interesting and easy to understand. Our internal volunteers have also praised the content for being concise, clear, and easy to deliver. Mabel's contributions have significantly enhanced the overall effectiveness of our programme".

Amaka Achike, Aon Work Insights Programme Manager

Reach out if you want to create impactful learning programmes and training materials.

[www.blendedvocation.com](http://www.blendedvocation.com)

---

*Due to confidentiality considerations, I cannot elaborate on certain client projects.*

*Please do not hesitate to contact me if you are interested in any of the projects listed here or would like support in the learning areas listed on (page 9).*

**blended  
vocation**

EMAIL

[mabel.toju@blendedvocation.com](mailto:mabel.toju@blendedvocation.com)

**If you have come  
this far...**

*Thanks for your time!*

